

# **Publicity Designer**

## About this opportunity

We are looking to recruit enthusiastic and reliable people to help us make a difference. This role is offered to Buddhists and non-Buddhists alike. In this role, you will:

- Take responsibility for the design of printed and online publicity material for courses and events happening at the centre
- Look into additional ways in which our events can be publicised, both online and
- Help redesign centre leaflets and other marketing documents
- Liaise with the publicity coordinator to develop a marketing strategy

#### About us

Jamyang Buddhist Centre Leeds is an organisation devoted to the study and promotion of wellbeing, meditation and public benefit, in accordance with Buddhist principles, and the preservation of the Buddhist Mahayana tradition throughout the North of England and elsewhere. We honour the work of his Holiness the Dalai Lama and are affiliated to the Foundation for the Preservation of the Mahayana tradition. We moved to Holbeck in April 2019 and we are now looking for volunteers to help us grow the Centre.

### **Practical considerations**

You will volunteer with the IT & Media team. The amount of time given can be arranged depending on your availability and can vary from a few hours to one or two days a week. Briefing and support will be given by the Centre Director. You will be able to volunteer from home or at our centre in Holbeck. Travel expenses to be agreed.

Skills gained	Skills and qualities required
<ul> <li>Addition of charitable design to portfolio</li> <li>Teamwork</li> <li>Supporting public benefit and Buddhism principles</li> </ul>	<ul> <li>Creative flair and innovation</li> <li>Strong communication and relationship skills, openness to feedback</li> <li>High-quality standards</li> <li>Some nowledge of design, visual principles and current industry software</li> </ul>

### **Benefits**

As well as the opportunity to meet new people and make friends, this opportunity will help you develop your skills. It's a great way to have fun and make a difference and help your community. You will also be able to benefit from our Volunteers' Programme.

if you are interested in this role, please check out the application guide on the website and complete the e-application form. Alternatively, you can contact us on:





